

**Cultural Affairs Commission
October 4, 2012**

COMMISSIONERS PRESENT

Allan Safir
Margaret Tsai
Lisa Foster
Marion Brockette

COMMISSIONERS ABSENT

Marilyn Mahoney, Chairperson
Greg Huckaby

STAFF PRESENT

Dana Conklin, Director of Public Information
Phyllis Reese, Sr. Public Information Coordinator
Karen Williams, Event Supervisor
Kimberly Simmons, Administrative Coordinator

The Cultural Affairs Commission meeting was called to order by Commissioner Safir at 6:05p.m., Thursday, October 4, 2012. A quorum was present.

Commissioner Brockette made a motion to approve the minutes of the October 4, 2012, Cultural Affairs Commission meeting. Commissioner Foster seconded the motion, passed 3-0.

Agenda Item 4: Reports from Grant Recipients regarding various events

Plano Metropolitan Ballet (Stacy Kimbro): working on Gala fundraiser.

Men of Note (Tim Shirey): Convention/contest begins this weekend. Their next show will be held on October 31 for Park Cities; November 30 & December 6 are the holiday shows.

Theatre Britain (Sue Birch): auditions are being held for their next show to be held December 1st - 31st. They will have a booth at the International Festival and the Downtown Feast-ival.

Younger Generation (Bob Nine): They will have a concert Nov. 30th at Dickens. Their winter concert will be December 7th.

DAAYO (Din Liu): They next concert will be November 3rd.

Plano Children's Theater (Sara Akers): Introduced new Marketing Director, Theresa Love. Next Friday will be having their membership ball. They had a booth a Balloon Festival. They will be participating at the Downtown Feast-ival. They won Best Community Partner from Plano Chamber.

Plano Community Band (Janice Wolf): Free Veterans Day Concert at the Eisemann Center at 2:30pm. Seeking ads for their program book and encouraged the arts organizations to purchase.

Plano Symphony Orchestra (Kaitlin Einkauf): last concert was a success. Good response during the Texas Giving Day Event. The funds will be matched plus 7% by the organizers.

Rover Dramawerks (Jason Rice): working on a piece about Hollywood; word has spread that tickets are cheap for opening night shows & lots of senior citizens coming from Dallas.

Plano Civic Chorus (Jennifer Jafari): have been trying same new marketing ideas. Did very well with North Texas Giveaway. Working on spring Gala.

Chamberlain Performing Arts (Charlotte Patterson): auditions for Nutcracker to be held November 23-25; Working on February show with choreographer from Houston. Amy Wagner (board member) recognized as one of 10 Top Women in Plano. Also did well on October 11 Breakfast with Stephan Ware.

Plano Balloon Festival (Jo Via): Balloon Festival had 104,000 to 105,000 in attendance. There were 45 non-profits; 3,000 volunteers; attendance and revenues up by 35-45%. The runs were all sold out. 65 participants in car show.

Agenda Item 6: 2013 Calendar Discussions

Ms. Conklin stated tonight is just for discussion. Approval will be made at December meeting.

Agenda Item 7: Discuss changes to 2012-2013 Guidelines, Applications and Scoring Procedures:

Commissioners Foster & Brockett asked that volunteer hours and board representation be discussed before next application year. Issue of insuring a stronger Plano presence from the groups and their Presentations.

Commissioner Tsai mentioned "in-kind" dollars/hours/services and how it effects scoring, if at all.

Ms. Conklin asked the Commissioners to forward notes or comments on these and other items to her and Ms. Simmons.

Future Agenda Items:

Commissioner Safir mentioned the new Commissioner starts at the December meeting.

Motion to adjourn brought by Commissioner Foster and seconded by Commissioner Brockett. Motion passed 4:0. The meeting adjourned at 6:35pm.



Cultural Affairs Commissioner