

FRONT

BACK

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JCPenney

FRIENDS & FAMILY SPECIAL EVENT

SUNDAY, APRIL 18, 11 A.M.-8 P.M.

FOR JUST ONE DAY I CAN GIVE YOU MY JCPENNEY ASSOCIATE DISCOUNT SO YOU CAN SAVE EVEN MORE ON OUR LOWEST PRICES OF THE SEASON!

SAVE ON ALMOST EVERYTHING IN THE STORE—EVEN REGULAR PRICE!

ONE DAY ONLY!
SHOP ALL DAY SUNDAY, APRIL 18
 EXTENDED STORE HOURS, 11 A.M.-8 P.M.
FRIENDS & FAMILY DISCOUNT CARD

EXTRA 20% OFF ALREADY-REDUCED SALE & CLEARANCE PRICES, PLUS REGULAR PRICES, TOO!

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Bring in this pass on April 18 and present it at the register when you make your purchases. Some exclusions apply. See full details on back. Discounts do not apply to Furniture & Mattresses.

Place Postage Here

ONE DAY ONLY!
SHOP ALL DAY SUNDAY, APRIL 18
 EXTENDED STORE HOURS, 11 A.M.-8 P.M.
FRIENDS & FAMILY DISCOUNT CARD

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Present this savings pass when you make your purchases.
*Valid April 18, 2004, only unless prohibited by law. Not transferable. A 10% discount applies to Small Appliances, Personal Care and Floor Care. A 15% discount applies to Portrait, Optical and Salon Products. Discounts do not apply to Furniture & Mattresses, Catalog/Internet and Catalog Outlet Stores, Salon Services, Gift Cards, prior purchases, or in combination with any other offer, including regular Associate Discount.

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P3 W12 Friends and Family Base/Retiree 262046

JCP ASSOCIATE: