NOTICE OF MEETING

Notice is hereby given that the Library Advisory Board
(Name of Governmental Body, Commission or Committee)
will meet in Regular Session
(Regular, Called, Special Executive, or Emergency)
at W. O. Haggard, Jr. Library – 2501 Coit Road – Plano, Texas  75075
at 7:00 PM on Tuesday May 1, 2012
(Time)  (Day of Week)   (Month, Date, Year)

TO CONSIDER THE FOLLOWING:

1. Approve Minutes of the Meeting Held February 7, 2012 5 Min.

2. Public Comments 15 Min.
   Please Note: Comments are limited to 3 minutes per speaker with a maximum of 15 minutes for comments. The Library Advisory Board cannot respond to comments, but can decide whether to place the item on a future agenda.

3. Agenda
   A. Introduce Melissa Perez, as the New Schimelpfenig Library Manager 5 Min.
   B. Introduce Susan Johnson, as the New Legal Advisor to the Board 5 Min.
   C. Plano Public Library System Budget Update 5 Min.
   D. Texas State Library, 2012 Public Library Advisory Board Handbook 5 Min.
   E. Library Operational Updates: Wireless, E-books, Upgrade to Polaris 4.0, Non Resident Fees and Program Room Fees 15 Min.
   F. Library Advisory Board Reference Manual Updates 5 Min.

4. Items for Future Agendas

5. Adjournment 5 Min.

Haggard Library is wheelchair accessible. Two curbed entries are available from the south parking lot with eight specially marked parking spaces nearby. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to meeting time by calling Library Administration at 972.769.4208.

C: Library Advisory Board
   Schimelpfenig Library
   Cathy Ziegler
   Haggard Library
   Library Managers
   Davis Library
   Harrington Library
   Parr Library

City Council Liaisons:  Mayor Pro Tem Pat Miner and
   Deputy Mayor Pro Tem Lissa Smith
Library Advisory Board  
February 7, 2012

Board Members Present:
Debra Benton
Gary Graham
Russ Kissick
Kimberley Malouf
John Pillow

Board Members Absent:
Shelly Bracken
Carl Ford
Pearl Garza Fracchia
Denver Tracy

Staff Present:
Cathy Ziegler, Director of Libraries
Mary Ann Dunnavant, Administrative Support Supervisor
Danita Barber – Library Manager – Harrington Library
Libby Holtmann – Library Manager – Schimelpfenig Library
Glen Pourciau – Library Manager – Haggard Library
Brent Bloechle – Library Manager – Davis Library
April Hill – Library Managers – Parr Library

Gary Graham, Chair, called the regular meeting of the Library Advisory Board to order at 7:07 PM in the Jeanette Bickley Bland Meeting Room located in the basement area of W. O. Haggard, Jr. Library, 2501 Coit Road, Plano, Texas. A quorum was present.

Brandon O’Beirne and Peter O’Beirne were welcomed as guests. Brandon attended the meeting to fulfill requirements for a scouting badge.

The minutes of the meeting held November 1, 2011 were approved as written.

Agenda – Item A. Introduce Danita Barber as the New Harrington Library Manager
Cathy introduced Danita Barber and noted that Ms. Barber has worked in various North Texas libraries and brings to Plano Public Library System (PPLS) a great deal of library expertise and experience. Board members gave Ms. Barber a warm welcome.

Agenda – Item B. Impact of Non-Resident Fees and Program Room Fees
Cathy noted that beginning October 1, 2011, PPLS began charging non-residents a fee of $50 for a library card to PPLS. Since that date, 493 people have purchased a library card for a total amount of $24,650. In April, 2011, Dallas residents who had PPLS Library Cards totaled 11,473 in contrast to 163 who have purchased cards to
date. In April, 2011, Murphy residents who had PPLS Library Cards totaled 4,273 in contrast to 174 who have purchased cards to date.

On June 1, 2011, PPLS began charging for library program room and conference room use. Since that date, usage of these rooms has dropped approximately 72.8%. Non-Resident and program/conference room usage fees amounts to approximately $45,150 revenue for the City of Plano.

Cathy mentioned that program room usage was down from 158 in January 2011 to 43 in January 2012. It was asked could fees for usage of the rooms be lowered. Cathy responded that the City would review usage and pricing for Library room rentals once there is a full year of data of charging for the rooms. Current charges for residents to rent a Conference room are $15/hour with a two-hour minimum. Current charges for residents to rent a Program room are $25/hour with a two-hour minimum.

It was noted that the PPLS database contains non-resident card information. Having this information available has streamlined the process when a non-resident purchases a library card. It was asked could PPLS have a random survey of former library card holders (or use Twitter) asking why non-residents elected to not purchase a library card. Cathy answered that she would research that possibility. Tweeting will become accessible for library communications when Polaris 4 is installed (estimated date is in August 2012).

Cathy mentioned that program room usage was down from 158 in January 2011 to 43 in January 2012.

**Agenda – Item C. Library Operational Updates: Wireless, E-books, Upgrade to Polaris 4.0**

**Wireless:**
Cathy gave statistics for wireless usage for the past three months as follows:

<table>
<thead>
<tr>
<th>Month</th>
<th>Usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 2011</td>
<td>963</td>
</tr>
<tr>
<td>December 2011</td>
<td>1,056</td>
</tr>
<tr>
<td>January 2011</td>
<td>1,321</td>
</tr>
</tbody>
</table>

Davis Library has the highest percentage of wireless users and initially experienced some technical issues in being able to deliver this service. It is hoped to have more bandwidth and more antennas in all five libraries in the future.

**E-Books:**
Julie Torstad, Library Technical Services Manager, gave an update on the status of providing E-books stating that a three-year contract was signed with OverDrive. The contract includes stipulations that the City of Plano and PPLS will require for the contract to remain in effect. OverDrive is the only vendor that currently includes
capabilities for downloading E-Books to a Kindle. Friends of the Plano Public Library are providing an initial $15,000 for this project which will cover platform fees of $10,000 and $5,000 for content. For the project to move forward, the City Technology Services staff and OverDrive implementation team will work on connectivity issues between Polaris and OverDrive. Next, OverDrive will begin working to build the PPLS website. The PPLS selector team will be trained on the new collection development software and begin to purchase book content. As changes and final touches are made to the website, the remainder of staff will be trained in the use and troubleshooting of this product. Tammy Korns, Library Development Coordinator, will coordinate marketing ideas with OverDrive.

A majority of publishers have no limit for the number of checkouts. Harper-Collins will limit their checkouts to 26 times per item.

Three special featured will be included on the OverDrive website as follows:

1. OverDrive will provide convenient access for Project Gutenberg.
2. OverDrive will provide access to “WIN” (Want It Now) where patrons can access various shopping sites such as Amazon, Barnes & Noble plus others. PPLS will benefit through receipt of an affiliate fee when patrons purchase from participating sites through the PPLS website. The affiliate fee will be used toward future content purchases from OverDrive.
3. OverDrive will give qualified patrons who have impairments a one year free subscription to the LEAP (Library E-Book Accessibility Program). Patrons with impairments can download up to 20 titles per month.

April 5 is the tentative “go-live” date for E-Books.

**Polaris**

Julie Torstad informed Board members that the City of Plano Technology Services Department has tentatively scheduled the upgrade of Polaris to version 4.1 for August 15 and 16. PPLS plans to implement the following enhancements included in this upgrade:

- Ability to send notices by text message
- Option for patrons to have check-out and fine receipts sent via email or text instead of receiving a printed receipt.
- Mobile PAC (provide patrons simplified access to PAC that will operate on all mobile devices including BlackBerry’s and Androids).

**Agenda – Item D. Library Advisory Board Reference Manual Updates**

Board Members received the final version of the “Library Advisory Board Goals and Objectives for Fiscal Year 2011-2012,” an updated board roster, and updated 2012 calendar which includes dates for the 2012 Library Advisory Board meetings and the Friends of the Plano Public Library Book Sale (to be held August 2, 3 and 4, 2012).
The next Library Advisory Board meeting is scheduled for November 6, 2012, which is Election Day. Russ Kissick moved and John Pillow seconded to move this meeting from November 6 to November 13, 2012. The motion passed with the vote being: For – 5; Opposed – 0.

Cathy informed Board members that Glen Pourciau, Haggard Library Manager, is retiring effective March 30, 2012. She expressed appreciation for Glen’s numerous accomplishments. During Glen’s 19 years at Plano Public Library System he has worked at all five libraries plus the Municipal Reference Library. Glen previously worked at Dallas Public Library for 13.5 years.

John Pillow, Board Member, distributed information on the ALA website regarding free library advocacy training entitled “Turning the Page 2.0” which was developed and presented by the Public Library Association with support from The Bill & Melinda Gates Foundation. Board members were encouraged to participate in this six week course (an average time of three hours per week). The web address for accessing information for this course is: http://www.ala.org/pla/education/turningthepage.

There was a question concerning the PPLS Technology Plan, as so many new opportunities are arising in the technology field. Brent Bloechle, Davis Library Manager and leader of the staff technology team, will give updates related to this topic to Mr. Pillow. A technology plan helps library staff keep ahead of the curve and help stay ahead of budget fluctuations as technology and digitization are two means to future business growth. Board members will be emailed the current PPLS Technology Plan for their information.

Mr. Pillow was asked to make a presentation related to technology at the May 1, 2012 meeting. Mr. Pillow will let us know if he is prepared to make a presentation by that date.

Kimberly Malouf, Board Vice-Chair, distributed copies of the Book Page and encouraged attendees to turn to the back page and complete the form for membership in Friends of the Plano Public Library. Friends of the Plano Public Library is a support organization that funds materials and educational programs at PPLS.

As there was no further business, Gary Graham adjourned the meeting at 8:00 P.M.

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Shelly Bracken, Secretary
April 5, 2012

Dear Public Library Directors:

The Texas State Library and Archives Commission is pleased to send you the 2012 edition of the “Public Library Advisory Board Handbook.” This valuable toolkit will provide you and your board members with information that will help you establish and maintain effective roles and responsibilities and will support your work together on behalf of your community.

The volunteers who serve on library boards across Texas give unselfishly of their time and talents to support the valuable work of our public libraries. I know you will find much in this handbook that will strengthen your relationship with your board members, provide a basis for board training, and help your board members be even more effective in advocating for your library and the community you serve.

Sincerely,

Peggy D. Rudd
Director and Librarian

Enclosure
Do I have to pay?
Residents living outside of Plano will be required to pay $50 annually for a full access card. Cards will be valid for one year from the purchase date and are non-refundable.

Residents of the following cities are exempt from the library card fee since PPLS has a reciprocal lending agreement with the following libraries: Allen, Frisco, Garland, McKinney, Richardson, The Colony, and Wylie.

Non-resident cards and eBook borrowing – please note that the $50 non-resident card does NOT include eBook borrowing privileges with Overdrive. Our eBook licensing contract with Overdrive allows borrowing only by residents, which are defined as patrons living in Plano or any of the seven reciprocating cities listed above. The contract prohibits any non-resident, even those who have paid the $50 for a Plano library card, to borrow eBooks on Overdrive.

Why is Plano doing this?
The decision to implement the non-resident fee was made as the library budget continues to diminish while library usage increases. In past years, PPLS received outside funding in addition to tax revenue collected by the City of Plano, and was therefore able to provide materials, service and staff levels to support much heavier usage. That additional state and local funding is no longer received, and City of Plano residents pay 99% of PPLS’ annual costs through their city tax bill (donations cover the remaining 1%). The goal has always been to provide the best service possible to library patrons, but budget reality dictates that we are no longer able to offer free service to all residents in the State of Texas.

Doesn’t the State of Texas provide funding for libraries?
In prior years, PPLS received funding from both the State of Texas ($122,408 in 2011), Collin County ($75,857 in 2011), and Denton County ($9,966); however, starting in fiscal year 2011-12 funding will come solely from the City of Plano.

I thought libraries were “public places” – why does it cost money?
It does not cost to visit the five Plano libraries. The public is welcome to visit the library and make use of materials, however, a library card (resident or non-resident) is necessary to check out materials and use other services.

I am now considered a non-resident – when do I have to pay?
Non-resident cardholders wishing to retain their Plano library card will need to pay the fee prior to any checkout on or after October 3. Computer and internet access will be denied on October 3 until the fee is paid.

How do I pay?
Pay at the library with cash, check or credit card.

I pay taxes to PISD - why do I have to pay for a library card?
Plano ISD and the City of Plano are separate taxing entities and do not share funding. All property owners within Plano ISD’s boundaries pay tax to the school district to cover the cost of educating students. A separate tax amount is paid to the city in which one owns property to cover the costs of police and fire service, infrastructure, parks & recreation, libraries, and many other services. Visit your city’s website for more information about your city tax. Residents who pay tax to the City of Plano are funding 99% of the cost of Plano’s five libraries.

I own property in Plano, but reside in a different city - am I eligible for a free library card?
The library card fee is based on your current city of residence. If you live in a reciprocating city listed above, your library card will be free, if not, the non-resident fee of $50 will apply. Library privileges are determined by permanent residence address, as are parks & recreation privileges with the City of Plano and school enrollment with Plano ISD.

I work in Plano, but live in a different city - am I eligible for a free library card?
The library card fee is based on city of residence, not work location. If you live in a reciprocating city listed above, your library card will be free; otherwise the non-resident fee of $50 will apply.
I am living in Plano temporarily - am I eligible for a free library card?
Patrons with proof of Plano residency will be issued free library cards.

I do not live in Plano or a reciprocating city, but am a Plano student (or teacher) - am I eligible for a free library card?
The library card fee is based on your current city of residence. If you live in a reciprocating city listed above, your library card will be free; otherwise the non-resident fee of $50 will apply.

I recently moved – will my resident or non-resident status change?
Residents moving out of Plano to a non-reciprocating city will need to pay the fee prior to the next checkout. Residents moving from a non-reciprocating city to Plano (or a reciprocating city) will be considered residents when their annual non-resident card renews, however, the fee paid prior to moving is non-refundable. In other words, there will not be a pro-rated refund of any annual fee upon moving mid-year to Plano or any other reciprocating city.

I'm from out of town – can I use a Plano library?
PPLS will issue a day pass for computer access only (no material checkout or wireless access) to visitors residing outside of Collin, Dallas, Rockwall, Hunt, Fannin, Grayson, and Denton counties.

I have a Texshare card – can I still use a Plano library?
PPLS will continue to accept Texshare cards from Texshare participating libraries. The checkout limit on Texshare cards is three items and the cards are not valid for computer/wireless access or placing holds.

How is a reciprocating city determined?
A reciprocating city is one that offers “reciprocal” and “comparable” library services, which is defined as a city that demonstrates a good faith effort to fund their own local library service at a level comparable to Plano's AND who offers free cards to Plano residents. PPLS may delete or add participating cities at its discretion.

Wireless Internet access at the library
Wireless Internet access requires a valid Plano library card.
Love of Libraries Runs in Family for Piano Statter

Maribelle M. Davis Library

March 26, 2012

19p

neighbor日报.com

Dallas Morning News

What was your favorite book as a child?

What is your favorite book now?

What do you like about reading?

What do you like most about your library?
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 7</td>
<td>7:00 PM</td>
<td>Jeanette Bickley Bland Meeting Room Genealogy, Local History, Texana and Archives Area - Haggard Library</td>
</tr>
<tr>
<td>May 1</td>
<td>7:00 PM</td>
<td>Jeanette Bickley Bland Meeting Room Genealogy, Local History, Texana and Archives Area - Haggard Library</td>
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<td>August 7</td>
<td>7:00 PM</td>
<td>Jeanette Bickley Bland Meeting Room Genealogy, Local History, Texana and Archives Area - Haggard Library</td>
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<tr>
<td>November 13</td>
<td>7:00 PM</td>
<td>Jeanette Bickley Bland Meeting Room Genealogy, Local History, Texana and Archives Area - Haggard Library</td>
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</table>
L.E.R. SCHIMELPFENIG LIBRARY
5024 Custer Road
Plano, Texas 75023
972.769.4200
972.769.4210 (Fax)
W.O. HAGGARD LIBRARY
2501 Coit Road
Plano, Texas 75075
972.769.4250
972.769.4256 (Fax)
CHRISTOPHER A. PARR LIBRARY
6200 Windhaven Parkway
Plano, Texas  75093
972.769.4300
972.769.4304 (Fax)
Library Technical Services
2501 Coit Road
Plano, Texas 75075
972.769.4291
972.769.4269 (Fax)