

**MINUTES  
SENIOR ADVISORY BOARD  
REGULAR SESSION – JANUARY 3, 2019**

**Members Present**

Paul Gerber, Chair	Sonja Baumgarten, Vice- Chair
Sneh Goyal	Katherine Goodwin
Todd Felker	Kimberly Miller
Bill Kaiser	Mona Kafeel
Marvelle Ditto	

**Members Not Present**

**Parks and Recreation & City of Plano Staff Present**

Susie Hergenrader, Rec Services Superintendent  
Robin Horton, Sr. Administrative Assistant  
Marny Tackett, Recreation Complex Supervisor

The meeting was called to order at the Oak Point Park Nature & Retreat Center, 5901 Los Rios Blvd by Mr. Gerber at 5:00 pm, followed by the Pledge of Allegiance. A quorum was present.

**1. Public Input – None**

**2. Approval of Minutes**

Ms. Ditto made a motion to approve the November 1, 2018 minutes. Ms. Goodwin seconded the motion. Eight approved, none opposed.

**3. Senior Services Alliance Committee and Wellness Center Update – Joy Hinkelman, Executive Director**

- Ms. Hinkelman gave a brief overview of services provide by the Wellness Center for Older Adults, their mission, and handed out brochures. She also discussed possible Board participation in the Senior Service Alliance Committee that will work on a joint effort with the Chamber of Commerce.

**4. City of Plano Review/Update – Ms. Hergenrader**

- Ms. Hergenrader introduced Marny Tackett, the new Recreation Services Superintendent. Ms. Tackett gave a brief overview of her background.
- Senior Center Renovation and Expansion – Ms. Hergenrader gave a brief update on the Sam Johnson Recreation Center, For Adults 50+. She stated the City was hoping that the re-grand opening would be early March. The exact opening date would be decided during the next scheduled construction meeting.
- Senior Communications Plan Update – Ms. Hergenrader

Ms. Hergenrader reported the number of people signing up for SAGE continues to rise, with 1,800 people receiving the newsletter in December 2018.

**5. “Communicating with Seniors” Sub-Committee Update – Mr. Felker**

- The subcommittee met and discussed several ideas for improving communication with seniors.
- The committee suggested that the Wellness Center’s information be more prominently displayed in the *Senior Resource Guide* since they make referrals. The guide will be updated.
- Mr. Felker indicated that he would like to meet with the Marketing Department and present some of their ideas and understand what the city is currently doing to communicate with seniors as well as their plans going forward for communication.

6. **“Organization Connectivity” Sub-Committee Update – Ms. Baumgarten**

- The subcommittee met with Yvonne Booker (Assistance Center of Collin County.) The subcommittee will assist in putting together a resource guide for seniors in Collin County. This is the result of feedback from the focus group conducted by the Senior Advisory Board in late 2017.
- Discussed what other successful programs are doing in cities across the US. Also met with Neighborhood Services to discuss senior-related programs.

7. **“Research and Surveys” Sub-Committee Update – Mr. Gerber**

Mr. Gerber provided highlights from the 2018 Plano 55+ Survey and some of the concerns of seniors

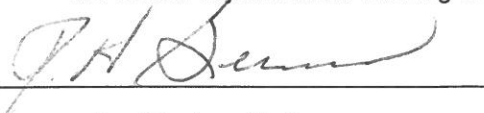
- Almost 2,000 survey responses in 2018, up from about 1,400 in the 2016 survey. Statistical reliability (margin of error) is excellent at  $\pm 2\%$ .
- Greatest concerns of Plano seniors were staying healthy, traffic in Plano, home maintenance, having access to affordable healthcare, and having access to important information.
- What could Plano do better? More outreach/communication regarding services offered, regular in-print communications/newsletter, housing assistance/affordable housing for seniors, transportation to recreation centers and/or other city services, and reduce rising property taxes.
- Ms. Hergenrader stated education is key.
- Mr. Gerber indicated that, based on the survey, seniors would like the Sam Johnson Recreation Center, For Adults 50+, hours should be extended. Ms. Hergenrader stated the hours will be extended when the center re-opens.
- Mr. Gerber requested the board send him any feedback, about the survey results, by Monday, January 7, 2019. The survey Final Report will then be sent by January 11, 2019 through the proper channels for review before being shared with City Council.

8. **Items for future agendas**

- Senior Center project update
- Feedback from each sub-committee
- Transportation/DART Senior Programs
- RSVP update
- Communications Department
- Neighborhood Services Housing Committee Update

9. **Adjournment**

Mr. Gerber adjourned the meeting at 6:23 p.m.



Paul Gerber, Chair

3-7-2019

Date