

For Immediate Release

April 11, 2019

Plano Residents Take "Swap & Save" Pledge to Save Money on Electric Bills

Plano residents can take a simple pledge to lower their energy consumption and save money on electric bills. All they have to do is swap out the two most used light bulbs in their home for two energy efficient LED bulbs. By taking the Swap and Save pledge, they could save up to \$300 on their electricity bills over the life of the bulbs. LED bulbs use 80% less energy than traditional bulbs.

Live Green In Plano, the City's program aimed at making Plano a healthier place to live, is giving away 4,000 energy efficient LED lightbulbs.

Residents can take the pledge online or at Live Green in Plano events. They can visit www.plano.gov/swapandsave where they can print or save a screenshot of their pledge confirmation and visit one of two locations to receive 2 free LED bulbs (while supplies last, two bulb limit per household):

- Customer & Utility Billing counter, Plano Municipal Center, 1520 K Ave
- Public Works reception counter, Parkway Service Center, 4120 W. Plano Pkwy

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Attached: *Infograph with comparisons of incandescent, CFL and LED light bulbs.*

Media Contacts

Steve Stoler
Director
Media Relations
Ph. (972) 941-7321
Mo. (972) 345-1393
Stevest@plano.gov

About Plano

Plano, Texas, is the largest city in Collin County with a population of 283,700 as of January 2019. Incorporated in 1873, the city is located 20 miles north of Dallas. Niche and AreaVibes recently named Plano as one of the Best Cities to Live in America. Forbes designated Plano one of America's safest cities. The City offers a high quality of life that includes nationally recognized schools, award-winning parks, and sustainability initiatives and a wide variety of multi-cultural neighborhoods appealing to families, young singles and retirees. Plano is home to the headquarters or regional operations of major corporations such as Toyota, Liberty Mutual, JPMorgan Chase Boeing Global Services, Fannie Mae, FedEx Office, JC Penney, Rent-A-Center, Cinemark Holdings, Denbury Resources and Alliance Data Systems. Our dynamic community features excellent restaurants, vibrant shopping and entertainment venues, a lively historic downtown district and active local arts scene. Easy access to DART light rail and major highways makes Plano a convenient place to live, work and visit. To learn more about Plano, go to our website at plano.gov.