

For Immediate Release

July 1, 2019

Plano Financial Literacy Program Receives National Award from The U.S. Conference of Mayors

The Plano Financial Literacy Program received the First Place City Livability Award for cities over 100,000 in population. The 10 award-winning cities were determined by an independent panel of judges selected by The U.S. Conference of Mayors. The awards were announced over the weekend at the USCM annual meeting in Honolulu.

The City's Financial Literacy Program has a unique approach focusing on three main components:

- Financial literacy messaging, programming and an exhibit provided by Plano Public Library (PPL)
- Plano Mayor's Summer Internship Program initiated by Mayor
- Plano Families First resource and job fair initiated by Mayor

Based on community input gathered by the library on a range of financial topics, community partners were recruited to present programs addressing the identified areas of interest. We offered resources to community members to assist in promoting a unique financial education exhibition and related programs to the public. Programs began in March 2018 and included financial education for adults (Medicare & Social Security benefits, Credit Scores, Avoiding Fraud, *Building Wealth*,) teens (The Game of Life), and children (Art Shop, Recycled Money and Funding Your Fido). These programs complemented a nationwide traveling financial education exhibition, *Thinking Money*, hosted by Plano Public Library in May/June 2018. In addition to in-library programming, librarians also presented financial capability workshops as part of a job readiness program in partnership with Collin College.

Tom Cochran, CEO and Executive Director of the USCM praised the City for "outstanding leadership in support of urban livability."

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Editor's Note: Go to the City's [Media Center](#) for comprehensive information about the City of Plano.

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About Plano

Plano, Texas, is the largest city in Collin County with a population of 284,070 as of January 2019. Incorporated in 1873, the city is located 20 miles north of Dallas. Niche and AreaVibes recently named Plano as one of the Best Cities to Live in America. Forbes designated Plano one of America's safest cities. The City offers a high quality of life that includes nationally recognized schools, award-winning parks, and sustainability initiatives and a wide variety of multi-cultural neighborhoods appealing to families, young singles and retirees. Plano is home to the headquarters or regional operations of major corporations such as Toyota, Liberty Mutual, JPMorgan Chase Boeing Global Services, Fannie Mae, FedEx Office, JC Penney, Rent-A-Center, Cinemark Holdings, Denbury Resources and Alliance Data Systems. Our dynamic community features excellent restaurants, vibrant shopping and entertainment venues, a lively historic downtown district and active local arts scene. Easy access to DART light rail and major highways makes Plano a convenient place to live, work and visit. To learn more about Plano, go to our website at plano.gov.