



MEDIA ADVISORY

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Liberty Mutual and the City of Plano Unveil City's New Universally Accessible Playground on Monday, September 23, 2019

Event: Ribbon-cutting ceremony to unveil the Liberty Playground

Date & Time: Monday, September 23, 2019
11 a.m., CDT start

Schedule of Events:

- 11:10 a.m. – Performance by the Brinker Elementary School Children's Choir
- 11:15 a.m. – Opening remarks
- 11:45 a.m. – Ribbon-cutting ceremony
- 12:05 a.m. – Playground tours and entertainment

Who: Liberty Mutual Insurance and the City of Plano will be unveiling the city's new universally accessible playground. Liberty Playground, providing inclusive play for those of all abilities, allows children with or without physical or cognitive disabilities to come together joyfully, without separation, in a variety of outdoor experiences.

Join the official opening with a ribbon-cutting ceremony at the new Windhaven Meadows Park. Speakers include:

- Tatyana McFadden, 17-time U.S. Paralympic Medalist
- David Long, Liberty Mutual Chairman and Chief Executive Officer
- Melissa MacDonnell, Liberty Mutual Foundation President
- Plano Mayor Harry LaRosiliere
- Featured guest Lola Dada-Olley, Plano resident and parent

Additional attendees include representatives of the Plano Independent School District and state legislative offices, among other community partners, Plano residents and Liberty Mutual employees.

Location: Windhaven Meadows Park, 5400 Windhaven Parkway, Plano, TX

Photo Opportunities:

Featuring 40 percent sensory play activities and 60 percent physical play structures, Liberty Playground exceeds ADA requirements and introduces over 20,000 square feet of dedicated accessible play areas that includes dozens of pieces of equipment. Additionally, the playground meets the five elements of play – social/ emotional, physical, sensory, cognitive and communication – containing a sensory garden with wood play elements, water table and stream with spray features, comprising 1,800 square feet of water play.

Opportunities for onsite interviews with select speakers will be made available if interested. Please reach out to the media contacts if you would like to coordinate an interview at the event.

B-roll and photographs of the event will also be available upon request.

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