

NEWS RELEASE

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For Immediate Release:

Date: April 5, 2019
Time: 4:00 p.m.
Incident: PUBLIC NOTICE

PLANO POLICE JOIN NEIGHBORS BY RING TO PROVIDE USERS WITH REAL TIME, LOCAL CRIME AND SAFETY INFORMATION

Plano, TX – April 4, 2019 - The Plano Police Department today announced that it is joining the Neighbors app by Ring (available via iOS/Android [here](#)) to provide the Plano community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

“We are excited about this partnership and opportunity to work with our citizens and solve crime in our community,” said Plano Police Chief Gregory W. Rushin.

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Plano Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team, and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Plano community can stay on top of crime and safety alerts as they happen."

How It Works:

- Download the Neighbors app via iOS and Android here:
 - <https://download.ring.com/plano>
 - or by texting '**planopd**' to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About the Plano Police Department:

Our mission is to provide outstanding police services, in partnership with the community, to maintain a safe environment that contributes to the quality of life. The Plano Police Department is an accredited agency and considered the standard of excellence in law enforcement by leading in collaborative and innovative projects and partnerships.

About Neighbors:

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement, and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring:

Ring's mission is to reduce crime in neighborhoods by creating a "ring of security" around homes and communities. Ring is an Amazon company. The Ring [product line](#), along with [Neighbors](#) by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a [55 percent](#) decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

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