

For Immediate Release

September 4, 2020

City Urging Community to Help Feed Families & Seniors During Pandemic

Mayor Harry LaRosiliere and members of the Plano City Council are urging the community to make a difference for our friends and neighbors who are struggling to put food on their tables during the COVID-19 crisis. Since the pandemic hit, the North Texas Food Bank has been pressing hard to keep families and seniors fed.

The Collin County Peanut Butter Drive will run throughout the month of September with a goal of collecting 220,000 pounds of peanut butter, both physically and virtually, to help feed hungry North Texans.

“This year, in light of the COVID-19 pandemic and the hardship it created, it is more important than ever that we help our community members who are continuing to struggle,” said Plano Mayor Harry LaRosiliere. “The peanut butter drive is an easy way to help provide thousands of pounds of shelf-stable, nutritious food and to spread the love and compassion to Plano and our Collin County Neighbors.”

Last year the City collected 190,000 pounds of peanut butter to feed Collin County’s hungry. The goal for 2020 is 220,000 pounds.

There are two ways people can participate:

- Set up their own fundraisers and invite friends to participate at [Bit.ly/2020pbdrive](https://bit.ly/2020pbdrive). Each dollar donated equals 1 pound of peanut butter.
- Donate actual jars of peanut butter. Deliver 16-ounce plastic jars of any brand of peanut, or other butter, to the North Texas Food Bank Plano campus at 3677 Mapleshade Lane.

For more information about the peanut butter drive, visit ntfb.org/peanutbutterdrive.

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About Plano

Plano, Texas, is the largest city in Collin County with a population of 285,190 as of January 2020. Incorporated in 1873, the city is located 20 miles north of Dallas. Niche and AreaVibes recently named Plano as one of the Best Cities to Live in America. Forbes designated Plano one of America's safest cities. The City offers a high quality of life that includes nationally recognized schools, award-winning parks, and sustainability initiatives and a wide variety of multi-cultural neighborhoods appealing to families, young singles and retirees. Plano is home to the headquarters or regional operations of major corporations such as Toyota, Liberty Mutual, JPMorgan Chase Boeing Global Services, Fannie Mae, FedEx Office, JC Penney, Rent-A-Center, Cinemark Holdings, Denbury Resources and Alliance Data Systems. Our dynamic community features excellent restaurants, vibrant shopping and entertainment venues, a lively historic downtown district and active local arts scene. Easy access to DART light rail and major highways makes Plano a convenient place to live, work and visit. To learn more about Plano, go to our website at plano.gov.