VISION

Plano is a global economic leader bonded by a shared sense of community where residents experience unparalleled quality of life.

Welcoming and Engaged Community
- Fostering a sense of community through education and social awareness
- Multi-cultural outreach
- Nurture a spirit of giving back

Multi-Modal Transportation and Mobility Solutions
- Understanding and addressing mobility needs
- Continual investment in transportation infrastructure
- Promote policies that enable innovative solutions
- Engage in regional collaborations and creative partnerships

Safe, Vibrant Neighborhoods
- Collaborative public safety
- Housing affordability
- Quality standards
- Enabling investment partnership

Excellent, Innovative and Accountable City Government
- High-quality services
- Well-maintained city
- Responsible financial policies and practices
- Developing and implementing innovative solutions

Residential and Commercial Economic Vitality
- Business retention and attraction
- Diverse employment options for residents
- Public-private partnerships
- Rejuvenate aging areas