I COUNT!
HOSPITAL
Census 2020
Shaping Plano's Future
SCHOOL

Why the Census Matters to Families

Census 2020
Shaping Plano's Future

It's Safe - Your answers are confidential.
It's Easy - Simple questions.
It's Important - You and your family matter.

HEALTH CARE
Your health counts when we need more hospitals, ambulances and doctors. Quality health care depends largely on census results for programs to help children in need.

CHILD CARE
Children count when child care subsidies funds are distributed within each state. Sadly, children under 5 are often undercounted, which impacts WIC, Section 8, utility assistance, foster care and adoption assistance programs.

SCHOOLS
Quality counts when it comes to your child's education. Their numbers help decide where we build schools, add teachers and fund programs like Head Start and reduced-cost lunch.

CITY SERVICES
Minutes count when your family faces an emergency. Knowing how many and where people live affects how many police, firefighters and 9-1-1 operators are hired.

EMERGENCY PREPAREDNESS
Your safety counts when disaster strikes. Whether it's a tornado, flooding or hurricanes, census data tells responders how many people live in a zip code and what languages are spoken. This ensures the right staff and resources go to assist the most vulnerable in an emergency.

TRANSPORTATION & MOBILITY
Your community counts when planning for the transportation needs of our region, including new trails, roadways, buses or trains.

BUSINESS
Your house counts when businesses choose where to move. When businesses know the number and diversity of residents, jobs can be added and the economy improves. Your neighborhood could have better access to grocery stores, pharmacies, gas stations, theaters, restaurants and more when census data support it.

FAIRLY REPRESENTED
Your voice counts when choosing our elected leaders. If Texas reaches 30 million people by 2020, we may gain three seats in Congress, making our voice count more on national issues.

Plano.gov/census